



RAINBOW MATTERS

SPRING 2015

Providing Help & Hope

**Rainbow continues to expand to meet the need,
Here are some updates ...**

Our new location at 562 W. 8th Street is done!

This building gives us room for expanded legal services for clients, room for training and education programs and some space for administration.

**This project, along with our
7th Street renovation, will let us
help many more families.**



Tile Mosaic Mural on the front of the building

The renovation of our 453 W. 7th Street location is underway!



This long-awaited renovation will create a safer lobby, larger area for the children and additional space so that we can provide help and hope to more families seeking to live their lives free from violence.

We are also implementing a new Client Services Database!



We are preparing to implement a new process to track and measure our effectiveness with the families that come to us for help. The software is called "Efforts to Outcomes" and will let us better see what impact we have with our clients.

Board of Directors

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Ben Schirmer, MBA, JD
 Executive Director



RAINBOW
 SERVICES
 Providing help & hope

Contact Information:

Mailing Address
 453 West 7th Street
 San Pedro CA 90731

Telephone
 (310) 548-5450

24-Hour Hotline
 (310) 547-9343

www.rainbowservicesdv.org



HOLIDAY GRATITUDE

In December, because of the generosity of our wonderful community, **Rainbow Services was able to provide holiday gifts to 86 families with 201 kids through our "Holiday Shop" and to approximately 24 shelter families through our "Adopt-A-Family" programs.** These programs are a joint effort of donors, volunteers and staff and each group deserves a very special thank you. **Thank you to the following organizations that donated:**

Cabrillo Beach Bathhouse
 Chinese Community Church Of South Bay
 Citibank
 Delta Kappa Gamma - Omega
 DS Services
 Ernst & Haas Management Co.
 First Presbyterian Church
 Handmade With Love
 KPRA South Bay
 Labor Commissioners
 LA's Best At Cabrillo
 LA Police Department

Macy's @ Del Amo
 Mitchell Silberberg & Knupp LLP
 National Charity League
 Offices of Dr. Ying Lee-Hoffman
 Offices of Eric Kardovich, DMD
 Opus Bank
 Palos Verdes Jr. Women's Club
 Palos Verdes NCL
 Pelican Products
 Peninsula Montessori School
 Rancho Del Mar High School
 Rolling Hills United Preschool

Samuelson, Gonzalez, Valenzuela & Brown
 San Pedro Women's Support Group
 Sandpipers
 St. Katherine's Greek Church
 Team One Advertising
 Temple Beth El - Knit 'n Stitch Group
 The Office Of Joe Buscaino
 The Torrance Woman's Club
 The Wayfarers Chapel
 Toberman Neighborhood Center

Tower Energy Group
 Troop 7205
 Van's Redondo Beach
 Vans Shoes Torrance
 Victoria's Secret
 Warner Bros. Entertainment
 Watson Land Company
 Wayfarer's Chapel
 Zone 24 Landscaping



VOLUNTEER CORNER

April is Volunteer Appreciation Month and Rainbow Services is so grateful to all of the volunteers who do so much to help us help others. During 2014 we logged in 3,885 hours – nearly 75 hours a week. The Independent Sector in California has valued one hour of volunteer service at \$26.34, which would mean that our volunteers donated \$102,330.09 worth of time this past year alone!

Special thank you to the 5 volunteers with the most hours since 2010:

**Susan Atlas (770+); David Pozzi (690+);
 Judy Willis (500+); Louise Forsberg (385+); and,
 Jeri Hawkins (340+).**

Call Judy Gordon if you are interested in volunteering: 424-264-0641

Executive Director's Message.

We are well aware that the demand for our services is increasing. The **calls to our hotline are up 41%** and **referrals to us for emergency shelter are up over 50%** in 2014 as compared to 2013. These are shocking increases. The Mayor of Los Angeles even held a press conference in January with the Chief of Police to announce that **domestic violence reports to LAPD are up over 20%**.

At Rainbow we are expanding to meet the demand, and this is why - **more and more families need our help**. And as I always say, we can't do this without your support. **Please consider making a financial contribution so that we can continue helping families that are trying to live their lives free from domestic violence.**

I remain thankfully yours,



Ben Schirmer
Executive Director



UPCOMING EVENT(S)

SUNSET
SERENADE

"SHELTER FROM
THE STORM"

JUNE

Saturday,
June 27, 2014
5:45 pm

Norris Pavilion
501 Indian Peak Road
Rolling Hills Estates, CA
90274

A CLIENT'S STORY: BARBARA

Rainbow helps families; sometimes we define family a little differently.

Barbara came to us as an abused 29 year-old mother of four who had previously tried to work things out with her husband on her own. She was overwhelmed so she moved her children to a new home to escape her abusive husband. To help the children, she bought a puppy. The new puppy took a special liking to her oldest boy and the feeling was mutual. Unfortunately, when her husband discovered where she was living, the abuse resumed.

Barbara's options were more limited with four children and a puppy. It was important that the puppy move with the family since her husband had threatened to kill the puppy because it was a favorite of their son's. For many agencies the pet was a problem, but Rainbow understood the challenge and we accepted the family into our emergency shelter. We recognize that the comfort of a pet often helps to calm a family escaping domestic violence.



Barbara, her children and the puppy are now in a safe place thanks to Rainbow.

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San Pedro, CA 90731

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24-hour hotline (310) 547-9343

Non-profit
Organization
U.S. POSTAGE PAID
Permit #28
San Pedro, CA 90731

Rainbow Services seeks to end the cycle of family violence.

*** Or Current Resident**

SPRING 2015

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Optimiste 2015



Optimiste is an exclusive year-long membership program for individual donations of \$1,000 or more.

Your membership provides life-saving services to families escaping the cycle of violence.

Membership benefits include:

- 2 tickets to Sunset Serenade
- An invitation to a Thank You Dinner
- Recognition on our website and printed materials (optional)

For more information or to join Optimiste please contact Eileen Mosler either by:
phone - (424) 264-0636; or,
email - EMosler@RainbowServicesDV.org



SAVE THE DATE!

Rainbow Services presents "Sunset Serenade"



JUNE 27, 2015
5:45pm

THE NORRIS PAVILION
501 Indian Peak Road
Rolling Hills Estates,
90274

FOR MORE INFO
visit rainbowservicesdv.org
or call Eileen Mosler at
(424) 264 - 0636